

Shep Hyken Introduction

BIG SO YOU CAN READ IT!

Short, because when it comes to introductions, if the guy is good, get on with it! And, if he's bad, get it over with! Either way SHORT is better! (The audience can read Shep's bio. The introducer doesn't need to!)

Shep Hyken is the Chief Amazement Officer at Shepard Presentations, an award winning keynote speaker and *New York Times* and *Wall Street Journal* best-selling business author. As one of the leading experts in the field of customer service and experience, Shep works with companies who want to build loyal relationships with their customers and employees.

Today's presentation is titled

Please welcome Shep Hyken!

(Or... Forget about the title of the presentation and just say, "Please welcome Shep Hyken!")